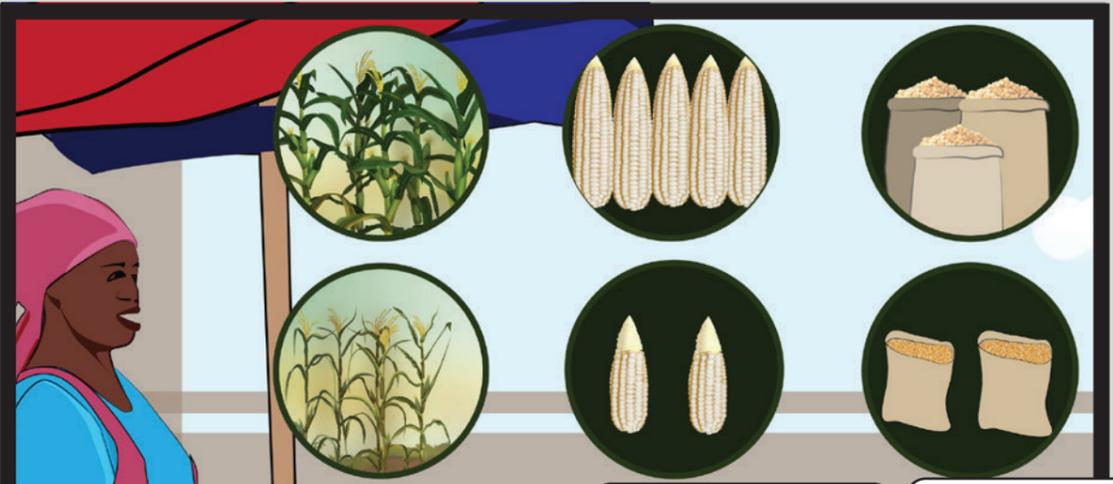


ASK ABOUT DROUGHT TOLERANT MAIZE TODAY AND INCREASE YOUR YIELDS!



Maybe she's sourcing it from other districts not affected by drought. Let's ask her.



Yes, Siti, I'm serious! It's all thanks to the drought tolerant seeds, or DT.

With DT, I was assured that the crop would thrive, even when rain stopped mid-season...

I was surprised by how big the cobs were, and filled all the way to the top, unlike the variety I used before...

which meant more maize for me. I kept most of it to use at home, and selling the rest for extra income.



The Drought Tolerant Maize for Africa Seed Scaling (DTMASS) project works in six countries in eastern and southern Africa to produce and deploy affordable drought tolerant, stress resilient, and high yielding maize varieties for smallholder farmers.

Led by the International Maize and Wheat Improvement Center (CIMMYT), and funded by the United States Agency for International Development (USAID), DTMASS is implemented through strategic partnerships with national agricultural research systems, as well as public and private seed producers.

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